



COURSE CREATION

CHECKLIST FOR BEGINNERS

by DESTINY

INTROS

THIS IS A CHECKLIST TO HELP YOU IN
CREATING STUNNING & VERY
PROFESSIONAL VIDEO COURSES THAT YOU
CAN SELL ONLINE.

This is your beginner's guide to Video
Course Creation.



You'll learn:



The Types of Video Courses



The Tools for Video Course Creation



The Process of Course Creation

Let's begin...

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Basic Types Of Video Courses



Social Recordings

This is where you record your LIVE social feeds. You can decide to teach your audience for free, a particular thing, and then save your recording and avail it for a fee later.

Popular social platforms used are

Instagram

You will need:

Instagram Live Button

Your gorgeous self

Facebook

You will need:

Your FB live Button

OBS Studio
(more on this in my course)

#FACT

Social Recordings are increasingly becoming a popular medium of making HUGE online course sales.

Basic Types Of Video Courses



Physical Events

Fairly common, this is the case where you use a camera to record your message, with you generally appearing in the video.

Popular tools used here:

Camera

Laptop Recording

Phone Recording

#FACT

Laptops and Camera recordings are the oldest form of video courses creation method. They are arguably still the most organised.



Basic Types Of Video Courses



Using PowerPoint or www.canva.com

Use of PowerPoint (PPT) in creating slides is perhaps the best form of instructional lecture.

HOW TO CREATE THE SLIDES VIDEO COURSE



Tools:

For every course you create using slides, it is key for you to employ the right tools from the onset.



Tools:

Evanotes and/or MS WORD

Used for creating your course outlines and Scripting

**The outlines are later summerized into slides which
can later be recorded.**



Tools:

www.Canva.com or PPT

Used for creating your slides

You can fetch royalty free pictures from
www.pixabay.com
or prepare your very own custom pictures



Tools:

SADE-sa-708 or Your Earpiece.

Used for your sound recording .

The SADE-sa-708 is cheap and really good. But you can as well use a regular earpiece, as a beginner.

It is necesadry to get your environment right before you record your course.





Tools:

ScreenCast-o-matic,

**Used for recording and Editing your course.
This tool is instrumental in cleaning any noise by
infusing a cool background music**

**This tool is also great in trimming out the not too
desirable parts of your recording**

**You can, with software, include a headshot into the
video you are recording.**



HOW TO CREATE THE SLIDES VIDEO COURSE



Process

The procss of the mix



Process:

Create the Outlines and course script.

create slides

Record Your Class

Edit Your Work



LEARN HOW TO GET FLY IDEAS TO BUILD HOT NICHE COURSES

How would you like to learn completely, exactly how to find worthy niches to build courses on? You don't have to rack your brain to come up with these courses. You will find hot niches that are already making tones of money for others like you!



DISCOVER HOW TO SELL YOUR COURSES ON A SHOESTRING (OR NO) BUDGET

After creating your course comes the challenge of finding the guys hungry for it.

Find out exactly HOW to sell your courses without breaking the bank.

You'll learn how to use other PLATFORMS to promote your course and you make the gains!

Cool, Right?

I know!



TAKE MY COURSE

on

VIDEO COURSE CREATION FOR BEGINNERS

*It is a detailed video course to learn how to start from Novice to Pro
in creating Video Courses*

You'll

Crystal details on how to create Video
Courses

How to find niches and create products
on them

How to sell your products on a shoestring
budget, as in with little or money

Lots More...



Video Course Creation for Beginners:

How to create and market stunning instructional videos on a shoestring budget

It is a detailed video course to learn how to start from Novice to Pro in creating Video Courses

Get it at:

www.destinyoriakhi.com/video-course-creation-product

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